

The Changing Face of Finance Conference

Thursday 14 November 2019

Our headline speakers:

Focus on the Future of Finance

Noel Tagoe will present CIMA's latest global research on the future of finance which brings together different organisational views, to create insight into the process of change, creating a combined picture of the finance function of the future. The research provides guidance for organisations in this extraordinary time of change and to ensure the continued relevance and employability of CIMA members across the globe.

Focussing on the output reports, the update will focus on:

- Changing technology and finance
- Changing role and mandate of finance
- Changing shape of the finance function
- Changing competencies and mindset.

The AI Revolution and how it will transform the Finance Function

Bernard Marr

We are delighted to welcome our headline speaker, who will outline how Artificial Intelligence (AI) and Machine Learning (ML) are to main drivers of a new industrial revolution that will have wide-ranging and transformative implications for the future of business and the future of work. Bernard will explain the wider implications of this AI-driven revolution and then hone in on the implications for the finance functions and how to best prepare for the shift.

The day will feature a number of workshops which link into the reports. Here is just a flavour of what we have so far:

Pyramids to diamond – What finance leaders need to know

Tom Brierley, Oracle

With the advent of new technology, finance could, quite arguably, undergoing a fundamental shift in its operating model. Robotics, machine learning and artificial intelligence offer the potential to automate low value transactional tasks whilst enabling the possibility for Finance to focus on higher value decision support and analysis in a smarter way.

Finance organisations that achieve this will change in shape and size – from pyramids to diamonds. However, research indicates finance is not adopting new technology to the greatest extent they could and the transition to a diamond shape is not without its challenges. In this session, we explore some of the common challenges and try to learn from examples of organisations that have begun their 'Future Finance' journey

How should modern organizations approach business transformation, and how can a finance partner add organisational value in this environment?

Kate Rand

Due to the acceleration of change in organisations finance teams needs to be intrinsically linked to the strategic direction of the organisation and act as a partner to business leaders. In short, the world of work is changing, and with that so is the role of finance.

This session will look at:

- What business transformation means past, present, and future.
- Brief timeline and history.
- Change models and the evolution of these for modern organisations.
- Introduction to agile methodologies & principles for people, project and process management.
- Agile Methodologies.
- Agile Principles.
- Finance Partnering for agility (google sheets, shamrock staffing model, using automation to optimize speed of data).
- Introduction to the growth mind-set for business leaders.

Digital Finance - how new technologies are transforming finance

James Meader, Ernst &Young

This session will discuss how disruption is impacting the finance function and in particular how the new wave of digital technologies that are transforming how finance will operate in the future and the sorts of skills and capabilities that organisations will need.

Graphs that influence and impress

Jon Moon

Excel Courses teach us about fancy graphs we *can* do (fancy pie charts etc), but don't teach us what we *should* do. Result, most people do bad graphs. Has anyone congratulated you on yours? This talk changes that. You'll see why most are bad. You'll find out what to do instead. By the end, you'll never look at a graph the same way. You'll do ones that impress. They'll have clarity and impact.

Emerging technologies

Mike Sadler IBM

This workshop will look at the relevancy of technology for the finance sector, new challenges, technology and digital are introducing, the changing role of the CFO and finance, what a journey to adopting technology might look like for finance, and some technological megatrends to watch out for in the next 5-10 years.

Encouraging the right competencies and mindsets

Peter Biggenden, CIMA

The Future of Finance research is telling us that we must change our competencies and mindsets. But how do we do that? How can businesses and individuals make that cultural shift? The key is to appreciate that we must all be ready for change and be agile. Get an insight into some of the mind-set theories and takeaway



Recruitment as it should be

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ideas to help you implement on a personal or organisational level. This is an interactive workshop with opportunities for sharing and discussion.

What can neuroscience do for us in VUCA* times?

Zarine Jacob

Participants will gain insights and tools to:

1. Develop a more resilient mind-set.
2. Engage quickly, build trust and leverage relationships positively.
3. Have a basic understanding of 'social cognitive neuroscience' and why it matters in the modern workplace.

*Volatile, Uncertain, Complex, Ambiguous