

AICPA® & CIMA® and Hong Kong Metropolitan University collaborate to equip students with skills to build successful careers



From left to right: Dr Louisa Lee – Head of Global Business and Marketing, HKMU Business School; Mr Jeff Lo – Business Development Manager, Hong Kong and Emerging Markets, AICPA & CIMA; Mr Paulus Chau – Director, Hong Kong and Emerging Markets, AICPA & CIMA; Dr Mandy Li – Associate Dean, HKMU Business School, Dr Ryan Shum – Head of Accounting and Finance, HKMU Business School; Mr Thomas Lau – Programme Leader (Accounting and Corporate Governance), HKMU and Dr Andy Kan – Head of Management and Strategy, HKMU Business School

9 March 2023, Hong Kong, China – AICPA® & CIMA®, together as the Association of International Certified Professional Accountants, have signed an agreement with Hong Kong Metropolitan University (HKMU) to offer a remote, digital self-paced learning program namely the CGMA® Finance Leadership Program. Under the partnership, HKMU will offer the CGMA® Finance Leadership Program to its students currently enrolled in 40 of its business programmes, at both the undergraduate and postgraduate levels, at a preferential rate.

With traditional in-person tuition and examination methods being challenged by digital acceleration, the CGMA® Finance Leadership Program provides instant online access for aspiring business and finance leaders to gain the financial knowledge and competency needed in the world of business and accounting. It also provides a new guided learning and assessment route to completing CIMA's CGMA Professional Qualification and earn the CGMA designation. With the help of real-life case simulations, it teaches a mix of financial, accounting, business, people, leadership and digital skills that are needed to build successful careers.

The partnership will enable HKMU students to start their CGMA journey during their regular studies and start the program at an appropriate entry level, building on their existing educational achievements. Upon successfully completing the program and fulfilling the practical experience requirements, candidates will earn the prestigious CGMA designations and become CIMA members.

Paulus Chau, Director, Hong Kong and Emerging Markets, at the Association of International Certified Professional Accountants, representing AICPA & CIMA said, “We are very pleased to partner with HKMU to offer our CGMA® Finance Leadership Program, a complete digital learning platform to enable HKMU students to acquire the knowledge they need to become a CIMA Member and Chartered Global Management Accountant (CGMA). I believe the CGMA® Finance Leadership Program is an excellent tool for HKMU students to acquire the business skills and growth mindset they need to stand out from the crowd and showcase their talents to their potential employers.”

Dr Mandy Li, Associate Dean of the HKMU Business School, said, “As one of the most sought-after and widely held management accounting designations worldwide, the CGMA designation is ideal for helping our students develop and demonstrate their proficiency in finance, operations, strategy and management, all of which are critical for driving business success. I am excited for our students to enjoy the opportunity to gain essential skills through the CGMA® Finance Leadership Program, which will not only help them gain a competitive edge in the market, but also provide them with a solid foundation to build an impactful career.”

– ENDS –

Notes to editor

The CGMA® Finance Leadership Program was developed by AICPA & CIMA, together as the Association of International Certified Professional Accountants, and has been running initially in the United States. It is now available in Africa, Asia, Europe and the UK.

Media contact:

The Association of International Certified Professional Accountants

Ms Vivian Fung
Senior Manager, External Relations, North Asia and Asia Pacific
Email: vivian.fung@aicpa-cima.com
Tel: +852 3547 2804

Hong Kong Metropolitan University

Mr Derek Li, Public Affairs Office
Email: dlhli@hkmu.edu.hk
Tel: 2768 6384

Ms Gloria Li, Public Affairs Office
Email: gli@hkmu.edu.hk
Tel: 2768 6808

About AICPA & CIMA, together as the Association of International Certified Professional Accountants

AICPA® & CIMA®, together as the Association of International Certified Professional Accountants® (the Association), advance the global accounting and finance profession through our work on behalf of 689,000 AICPA and CIMA members, candidates and engaged professionals in 196 countries and territories. Together, we are the worldwide leader on public and management accounting issues through advocacy, support for the CPA license, the CGMA designation and specialised credentials, professional development and thought leadership. We build trust by empowering our members and engaged professionals with the knowledge and opportunities to be leaders in broadening prosperity for a more inclusive, sustainable and resilient future.

The American Institute of CPAs® (AICPA), the world's largest member association representing the CPA profession, sets ethical standards for its members and U.S. auditing standards for private companies, not-for-profit organisations and federal, state and local governments. It also develops and grades the Uniform CPA Examination and builds the pipeline of future talent for the public accounting profession.

The Chartered Institute of Management Accountants® (CIMA) is the world's leading and largest professional body of management accountants. CIMA works closely with employers and sponsors leading-edge research, constantly updating its professional qualification and professional experience requirements to ensure it remains the employer's choice when recruiting financially trained business leaders.

About Hong Kong Metropolitan University

Established by the Government in 1989, Hong Kong Metropolitan University (HKMU), formerly The Open University of Hong Kong, is the largest self-financed university in Hong Kong. In addition to offering full-time undergraduate, taught postgraduate, and research postgraduate programmes, HKMU provides distance education for aspiring learners and is committed to promoting research. Through its seven Schools, HKMU offers professional programmes tailored to society's needs, including areas in high demand, such as nursing, physiotherapy, medical laboratory science, creative arts, testing and certification, early childhood education, and corporate governance. HKMU's efforts and achievements in providing professional education are evidenced by the largest share of subsidised places under the Government's Study Subsidy Scheme for Designated Professions and Sectors (SSSDP) in Hong Kong. For more details, please visit the HKMU website: www.hkmu.edu.hk

