



STRATEGIC CASE STUDY MAY 2018 EXAM ANSWERS

Variant 4

Marking Guidance

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The following marking guidance is based on Strategic Case Study Exam May 2018, Variant 4.

Find the questions and suggested answers for variant 4 [here](#).

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Discuss the relevance of hedge accounting	15	Evaluate currency risks	15					3	33
2					Discuss potential advantages of merging databases	15	Discuss problems associated with bidding for a potential takeover target	15	3	33
3	Discuss need for internal audit to conduct a follow-up	8	Recommend internal audit response to weakness	7	Recommend approach to motivating internal audit	8	Identify change management issues	8	3	34
		23		22		23		23	9	100