



STRATEGIC CASE STUDY MAY 2018 EXAM ANSWERS

Variant 3

Marking Guidance

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The following marking guidance is based on Strategic Case Study Exam May 2018, Variant 3.

Find the questions and suggested answers to variant 3 [here](#).

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Evaluate implications of large share trade	15					Evaluate impact of stakeholder management	15	3	33
2			Evaluate addition to product portfolio	15	Advise on political risks	15			3	33
3	Evaluate implications of non-executive's resignation for shareholder wealth	8	Evaluate responsibility to a significant shareholder	8	Evaluate ethical implications of non-executive remaining in post	7	Discuss role of non-executive director	8	3	34
		23		23		22		23	9	100