

MANAGEMENT CASE STUDY MAY 2018 EXAM ANSWERS

Variant 5

Marking Guidance

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The following marking guidance is based on the Management Case Study Exam May 2018, variant 5.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Discuss implications of currency losses	12	Evaluate proposal for performance measurement	12					1	25
2			Recommend pricing strategy	12			Discuss implications of national culture	11	2	25
3	Advise on risk mitigation	12			Discuss application of Porter's Five Forces Model	12			1	25
4	Evaluate arguments concerning transfer pricing	12			Discuss relationship between finance function and operational units	5	Discuss the need to adjust subsidiary financial statements	6	2	25
		36		24		17		17		100