



OPERATIONAL CASE STUDY MAY 2018 EXAM ANSWERS

Variant 2

Marking Guidance

Marking Guidance

The following marking guidance is based on Operational Case Study Exam May 2018, Variant 2.

Questions and suggested answers for this variant can be found [here](#).

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Decision making with uncertainty	12	Lean manufacturing and quality circles	7	Lean manufacturing and quality circles	6				25
2	Forecasting demand using time series analysis	13	Forecasting methods and the marketing mix	6	Forecasting methods and the marketing mix	6				25
3	Analysis of cost variances and control of these costs	10					Analysis of cost variances and control of these costs	3		25
	Usefulness of the EOQ model	12								
4	Relevant cost analysis	6	Relevant cost analysis	3			Relevant cost analysis	3		25
	Application of IAS 2	10							3	
Total marks available for each competency		63		16		12		6	3	100