



CIMA GATEWAY CASE STUDY NOVEMBER 2018 EXAM ANSWERS

Variant 1

Marking Guidance

Marking Guidance

The following marking guidance is based on Gateway Case Study Exam November 2018, Variant 1

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

| Section | Technical Skills | | Business skills | | People Skills | | Leadership Skills | | Integration | Total |
|---------|--|----|---|----|---|----|---|----|-------------|-------|
| 1 | Review and evaluate investment appraisal | 10 | Evaluate methods of financing | 10 | | | Review and evaluate investment appraisal | 1 | 2 | 25 |
| | | | | | | | Evaluate methods of financing | 2 | | |
| 2 | Map risks and suggest responses | 4 | Map risks and suggest responses | 8 | | | | | 1 | 25 |
| | Discuss effect of fair value adjustments on financial statements | 12 | | | | | | | | |
| 3 | | | Discuss measurement of divisional performance | 5 | Suggest approach to managing staff redundancy | 7 | Suggest approach to managing staff redundancy | 5 | 2 | 25 |
| | | | | | Discuss measurement of divisional performance | 6 | | | | |
| 4 | Discuss project appraisal | 8 | | | Discuss project management | 7 | Discuss project management | 6 | 1 | 25 |
| | Discuss project management | 3 | | | | | | | | |
| | | 37 | | 23 | | 20 | | 14 | 6 | 100 |