

OPERATIONAL CASE STUDY FEBRUARY 2018 EXAM ANSWERS

Variant 2

Marking Guidance

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The following marking guidance is based on Operational Case Study Exam February 2018, Variant 2.

LINK TO PAPER

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Environmental cost reporting using the quality framework	11	Corporate Social Responsibility reporting	5			Corporate Social Responsibility reporting	6	3	25
2			Pricing considerations in the marketing mix	12	Short term decision making and attitudes to risk	13				25
3	Zero-based budgeting	12								25
	Accounting treatment for research and development expenditure	13								
4	Raw materials variances: price, mix and yield	13								25
	The EOQ model	12								
Total marks available for each competency		61		17		13		6	3	100