

MANAGEMENT CASE STUDY FEBRUARY 2018 EXAM ANSWERS

Variant 2

Marking Guidance

Marking Guidance

The following marking guidance is based on Management Case Study Exam February 2018, Variant 2.

LINK TO PAPER

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Problems associated with legacy systems	12	Decision on transfer of personnel files	12					1	25
2	Errors in consolidated financial statements	11			Risks associated with quick correction	6	Ethical issues associated with quick correction	6	2	25
3	Impact on ROCE and WACC	12	Evaluate payback	12					1	25
4					Internal benchmarking	12	Project management	11	2	25
		35		24		18		17	6	100