

CIMA Global Learning



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Criteria for membership
and benefits

INTRODUCTION

In joining the CIMA Global Learning scheme at one of the following three levels, your institution will be recognised as a CIMA tuition partner which will enhance your profile and your ability to attract both students and staff. CIMA will be promoting CIMA Global Learning widely through a range of on and offline media channels, ensuring those providers who work with us are the first choice for students and their employers.

By offering three levels of accreditation, there will be one that's right for your organisation whether you are just starting to teach for CIMA or whether you are a large and successful tuition provider. There is clear differentiation between the levels to help students make informed choices but all levels will benefit from the association with CIMA. We also offer specific benefits tailored to meet different needs at different levels.

MEMBERSHIP LEVEL	CIMA Global Learning Partner	CIMA Global Learning Advanced Partner	CIMA Global Learning Premium Partner
Which level is right for my institution?	Suitable for: existing smaller providers, prospective providers and new course set ups. Face to face or online courses. Accreditation available for stepped qualifications e.g. Cert BA, DipMA, AdvDipMA or full professional qualification. Where full qualification is offered, all subjects/levels must be to same standard.	Suitable for: recently established courses and established courses working on improvements, all course formats. Face to face or online courses. Accreditation available for stepped qualifications e.g. Cert BA, DipMA, AdvDipMA or full professional qualification. Where full qualification is offered, all subjects/levels must be to same standard.	Suitable for: established courses with a consistent track record of success. Face to face or online courses. Accreditation available for stepped qualifications e.g. Cert BA, DipMA, AdvDipMA or full professional qualification. Where full qualification is offered, all subjects/levels must be to same standard.
What are the benefits of membership at this level?	At this level we can offer practical support to get your courses up and running and marketing collateral which will help you recruit suitable staff and attract students.	At this level we can offer practical support to help you increase your performance and results, helping you attract more students onto your courses.	At this level we can offer the opportunity to work in partnership with CIMA, raising your profile still further and providing support when you need it, a "hands off" approach when you don't.
Support benefits	<ul style="list-style-type: none"> Annual meeting (by phone or visit) with CIMA Learning Business Partner Lecture Notes bulletin x2 per annum Access to online resources to support start up and teaching CIMA Wall Planner Market intelligence as appropriate Bespoke tutor support such as webex sessions to support teaching and delivery Invitation to Conferences 	<p>As across PLUS:</p> <ul style="list-style-type: none"> Support to assist in move up to Premium Partner status Results service/pass rate data Bespoke tutor support such as Train the Trainer or subject-specific workshops or webex 	<p>As across PLUS:</p> <ul style="list-style-type: none"> "Hands off" approach to monitoring subject to sustained performance Consultancy if areas of concern identified

MEMBERSHIP LEVEL	CIMA Global Learning Partner	CIMA Global Learning Advanced Partner	CIMA Global Learning Premium Partner
Marketing, promotional and partnership benefits	<ul style="list-style-type: none"> Listing in searchable tuition provider database on cimaglobal.com Use of CIMA Global Learning Partner logo CIMA Global Learning Partner certificate (subject to provider having active courses and students) Access to CIMA media channels via Seven where applicable (cost) Student recruitment literature Promotional support and collateral eg CIMA Global Learning brochures, flyers, posters (some downloadable), pens 	<p>As across PLUS:</p> <ul style="list-style-type: none"> Use of CIMA Global Learning Advanced Partner logo CIMA Global Learning Advanced Partner certificate Opportunities to offer content to CIMA student publications including CIMA Connect 	<p>As across PLUS:</p> <ul style="list-style-type: none"> Use of CIMA Global Learning Premium Partner logo CIMA Global Learning Premium Partner certificate Twice yearly listing in FM Study Notes app alongside copy promoting CIMA Global Learning Recommended to employers via CIMA Training & Development scheme Opportunities to be the expert for online/CIMA Connect events such as Cert BA days and Ask a Tutor Opportunities to be guest speakers/presenters at CIMA events such as Exam Techniques workshops/subject specific events Collaboration on developments within education eg syllabus reviews
What are the fees?	£200	£450	£750
How long does accreditation last?	Initial accreditation will be for 6 months to enable you to get courses up and running. Subsequent accreditation will be for 12 months. Within 24 months of courses starting, and subject to demonstrable student progression, a move up to Advanced Partner level is expected.	Accreditation will be for 12 months and will be reviewed annually; this may or may not involve a visit from CIMA. Minimum time at this level before a move up to Premium Partner can be considered is 12 months.	Accreditation will be for 12 months and will be reviewed annually; this may or may not involve a visit from CIMA.
What if we fail to meet the standards?	If courses are not up and running within 6 months of initial accreditation, that accreditation will be withdrawn and a new application will not be considered until at least 12 months have passed.	We will always aim to work with you to identify why standards are not being met and to put plans in place to rectify any weaknesses. Time will be allowed for remedial action but ultimately accreditation may be withdrawn if standards do not improve or we believe there is a lack of commitment to improvement.	We will always aim to work with you to identify why standards are not being met and to put plans in place to rectify any weaknesses. Weaknesses in results in one subject or at one exam diet will not result in immediate action but pass rate success is key at this level and so a move to Advanced Partner level may be appropriate if there are consistent problems with pass rates. A return to Premium Partner can be considered when pass rates improve/become consistent.