



CIMA

Chartered Institute of
Management Accountants

Your professionalism
Making you stand out from the crowd

As a CIMA professional you are different

You are a great choice for employers

At CIMA we help you to develop both your technical ability and your professional capacity. Your success is important to us. That's why we ensure employers worldwide understand the benefits you can bring to a business through your knowledge and skills as well as your ethical and professional commitment.

'CIMA has the right balance of professional knowledge and understanding of what the numbers mean and what you can do with them. Taking us from 'here are the numbers,' through to helping create a corporation that has a strong competitive edge and good financial position is for me the differentiating factor.'

Simon Henry FCMA

Group CFO, Royal Dutch Shell Group

Your skills are essential to business

Your commitment to lifelong learning means you remain relevant to business. Through continuing professional development you, as a CIMA professional, ensure your knowledge and skills remain up-to-date. You know right from wrong and don't allow others to influence or override your professional judgment. This makes you vital to the business, giving you the career insurance you need.

Through your ethical values you make trusted decisions based upon independence and objectivity. You inform sustainable business strategies, mitigate risk and protect stakeholder needs. That's why CIMA professionals drive organisations forward.

'The ethical standards that are upheld by CIMA are presented to you when you sign on to take the qualification and are emphasised all the way through. And those are really about not betraying what CIMA is all about and that's providing a very professionally prepared financial perspective.'

James Bruce FCMA

VP Finance, Unilever, China

You have the skills and experience which are recognised and rewarded

This means recognition, promotion and an improved ongoing earning potential. These are some of the many benefits enjoyed by CIMA professionals. CIMA enables you to realise and fulfil your professional potential as you continually perform to the highest standards, keeping your career on the right track.

'The foundations provided by CIMA have been extremely beneficial to me as I have progressed through my working life. CIMA helped me from an early point to realise that not only did I have to be professional in the sense of technical competencies but also to have a clear business focus as a partner to others running the company.'

Ian Robertson FCMA

EVP, Finance Operations, Royal Dutch Shell Group

Your professionalism is relevant globally

Professionalism is not defined by geographical borders. It's a globally recognised transferable business asset. It encompasses integrity, ethical behaviour and an attitude that helps CIMA management accountants become great business leaders worldwide.

'Membership has enhanced my professional status considerably. It's provided me with international job opportunities and recognition and helped me to 'fast track' my career development to becoming a CFO.'

Girish Bhat ACMA

CFO, Gammon Group India Ltd

Find out more at

www.cimaglobal.com/professionalism





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