CGMA Africa Inaugural Conference

Africa’s leading minds in accounting & finance.
Leading the way in a VUCA world.
Welcome to Africa! It is my privilege to host you at the CGMA Africa Inaugural Conference under the theme “Leading the way in a VUCA world”.

We live and work in a business and social environment that is changing faster than at any point I have seen in my career, VUCA!

In financial services for example, over the past five years alone innovations such as blockchain, Bitcoin and contactless payment have disrupted everything from trading floors to payment systems.

This remarkable speed of change is accelerating.

It took 75 years for the telephone to reach 50 million users worldwide.

It took TV 13 years.

Facebook, three and a half years.

And Pokemon Go... just 19 days.

This breakneck pace of change presents us with big challenges, but challenges also mean great opportunities. With artificial intelligence, businesses must work out how to engage with new technology and how tech can be an asset, not a threat, to employees.

With cyber-literacy, individuals, businesses and entire governments suddenly possess the power to process vast quantities of data... but they also come up against fraudsters who want to exploit that data for their own purposes.

As management accountants and business leaders, we owe it to the current and next generation by ensuring that our profession remains even more dynamic and relevant than ever.
We live in uncertain times that are, in many ways, more challenging than previous decades. A volatile world with seismic geopolitical changes, coupled with technological change happening faster than ever before. New emerging technologies, many unimaginable a few years ago, offer opportunities for us as management accountants, but there are new risks, including those associated with IT and digitisation.

Risks are becoming more complex and have become interconnected. This is especially true in Africa. According to our recent Global Risk Oversight Report, 76% of respondents in Africa and the Middle East say that the volume and complexity of risks have increased in the past five years. Compare this to 61% for Europe and the UK, and 59% for the US.

I’m delighted to be speaking at this CGMA Africa Inaugural Conference as we face up to the big question: ‘How do we prepare and adapt, and lead our organisations in these extraordinary times?’
# Day 1

**Wednesday 20 September**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>07:00 – 08:20</td>
<td><strong>REGISTRATION</strong></td>
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<tr>
<td>08:30 – 08:45</td>
<td>Conference opening</td>
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<tr>
<td>08:45 – 09:30</td>
<td>Key note address&lt;br&gt;<strong>Topic:</strong> The VUCA world</td>
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<tr>
<td>09:30 – 10:30</td>
<td><strong>Topic:</strong> Watching from the other side, the voice of business</td>
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<td>10:30 – 11:00</td>
<td><strong>TEA</strong></td>
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<tr>
<td>11:00 – 12:30</td>
<td>Facilitated discussion&lt;br&gt;<strong>Topic:</strong> Re-thinking the business model</td>
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<tr>
<td>12:30 – 13:30</td>
<td><strong>LUNCH</strong></td>
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<td>13:30 – 14:15</td>
<td>Facilitated discussion&lt;br&gt;<strong>Topic:</strong> Decision making – Joining the Dots</td>
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<tr>
<td>14:15 – 15:00</td>
<td>The Association - Who we are, and what we do</td>
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<td>15:00 – 15:30</td>
<td><strong>TEA</strong></td>
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<tr>
<td>15:30 – 16:15</td>
<td><strong>Topic:</strong> Value creation and preservation&lt;br&gt;Where is the voice of the accountant?</td>
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<tr>
<td>16:15 – 17:00</td>
<td>Q&amp;A session</td>
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<td>17:00 – 17:15</td>
<td>Sponsored Slot - Botswana Accountancy College</td>
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<td>Facilitated discussion</td>
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<td>Topic: The voice of accounting</td>
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<tr>
<td>09:45 – 10:30</td>
<td>Topic: Strategy on the move</td>
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<td>10:30 – 11:00</td>
<td>TEA</td>
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<td>11:00 – 11:45</td>
<td>Topic: Thinking through the lens of business partnering</td>
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<tr>
<td>11:45 – 12:30</td>
<td>Q&amp;A session - Strategy on the move and thinking through business partnering</td>
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<td>12:30 – 14:00</td>
<td>LUNCH</td>
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<td>14:00 – 16:15</td>
<td>CGMA CNBC Management</td>
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<td>Accounting Series (recording)</td>
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<td>The Future of Finance</td>
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<td>18:30 – 00:00</td>
<td>GALA DINNER</td>
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<td>Sandton Convention Centre</td>
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<td>Pavillion 5th floor</td>
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<td>REGISTRATION</td>
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</table>
| 09:00 – 10:00| Reflection session 1  
Narration / participative session  
What are the new norms? |
| 10:00 – 10:30| TEA                                                                       |
| 10:30 – 11:30| Reflection session 2  
Future trends                                                              |
| 11:30 – 12:30| GMAPs and Competency Framework  
Vote of thanks                                                             |

CONFERENCE ENDS.
Speakers

Badi Promesse
FCMA, CGMA, MBA, PgD Man, Dip AIBM (Fin)
Regional Vice President, Africa - Management Accounting
The Association of the International Certified Professional Accountants

Andrew Harding
FCMA, CGMA, CA, MBA
Chief Executive
Management Accounting
The Association of International Certified Professional Accountants

Jay Naidoo
Trustee for Earthrise Trust
Political activist, Board member, Mo Ibrahim Foundation

Nannette Scott
Associate Director, Deloitte
Data Analytics

Stephen Van Coller
ACMA, CGMA, CA (SA), (Hons), (B.com)
VP: Digital Services, Data Analytics and Business Development
MTN Group

Allon Raiz
CEO
Raizcorp
Mike Nyinaku
FCCA
CEO
Beige Group

Phuti Mahanyele
Executive Chairperson
Sigma Capital

Kimberly N. Ellison-Taylor
CPA, CGMA
Chairman, Association of International Certified Professional Accountants
Chairman, American Institute of CPAs

Brett Tromp
CA (SA), Honours in Accounting, Bachelors Commerce
Business Strategy
Oxford University
CFO
Discovery

Babatunde Osho
FCMA, CGMA, MBA, ACA
CEO
Lonestar
Cell MTN

Collin Human
CA (SA)
MD
GoalFix
Speakers

Stephen Berry
VP: Digital Services, Data Analytics, Business Development
Author - Strategy of the Serengeti.

Lee Naik
CEO
TransUnion Africa

Aarti Takoordeen
CA (SA)
CFO
JSE

Frank Magwegwe
BSc (Hons)
CEO
Momentum

Dr Noel Tagoe
PhD, FCMA, CGMA
Executive Vice President Academics
The Association of International Certified Professional Accountants.

Leigh Roberts
CA (SA)
Weekly Anchor
Business Day TV

Gugulethu Cele
Finance and Business Journalist & Senior Anchor
CNBC Africa

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working together to build a learned South Africa

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Inhouse tailored programmes for finance professionals

IMAS is happy to offer you and your organization tailor made accounting and finance programs to develop employees' key competences in business partnering and other areas

Employers, partner with us by offering bursaries and internships to our students

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IMAS is happy to offer you and your organization tailor made accounting and finance programs to develop employees’ key competences in business partnering and other areas.

NEW PEUGEOT 3008 SUV

NEVER HAS AN SUV GONE SO FAR

LAUNCH OFFER
FROM
R5 399 PM*

<table>
<thead>
<tr>
<th>Model</th>
<th>Instalments</th>
<th>Deposit</th>
<th>Vehicle Price (incl. CO₂ Emissions Tax)</th>
<th>Monthly Instalment</th>
<th>Interest Rate</th>
<th>Balloon Payment</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td>3008 SUV Active 1.6 THP EAT6</td>
<td>72</td>
<td>10%</td>
<td>R399 900</td>
<td>R5 399</td>
<td>10,15%*</td>
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</table>

*Offer only available through Peugeot Financial Services, a product of WesBank. A division of FirstRand Bank Ltd. An Authorised Financial Services and Registered Credit Provider: NCRP20. At participating dealers, while stocks last.

Specifications are subject to change without prior notice. Specifications vary per model.

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