



Association  
of International  
Certified Professional  
Accountants™

AICPA® CIMA®

## **AICPA & CIMA's Women's Global Leadership Summit building networks and creating a culture of inclusivity in a remote work environment**

**5 November 2020, London** – The Association of International Certified Professional Accountants (AICPA&CIMA) is offering women in the accounting and finance profession around the globe the opportunity to refine the skills that will help them advance their careers at the reimagined [2020 Women's Global Leadership Summit Update Live Online](#) on 11 November 2020.

For the first time, the Women's Global Leadership Summit Europe and USA events are happening on the same day. These half-day virtual events will run back-to-back and feature a variety of sessions and workshops designed to help women build their professional networks, deepen their leadership skills and increase their opportunities for success.

Despite a growing number of women entering the accounting profession, they remain underrepresented among management and partner positions. Over the last 40 years, women have taken a greater interest in the profession, with women now making up 50% of all accounting students at the UK professional bodies and 37% of members according to the Financial Reporting Council's [2020 Key Facts and Trends in the Accountancy Profession](#). However, they have not made the same level of progress in advancing within the profession with less than a fifth of all partners being women at the largest firms.

Though the summit is designed to help advance women, men are encouraged to attend to learn how to be better allies to their female colleagues.

### **SPEAKERS INCLUDE:**

- **Jenny Okonko**, CPA, CGMA, founder of the Black Female Accountants Network (Europe event)
- **Kat Cole**, president and COO of Focus Brands (USA event)
- **Liz Lugt**, CA(SA); PSA; CAPA Pro, founder Motivation Leadership (Europe event)
- **Tracey Golden**, CPA, CGMA, AICPA chair (USA event)
- **Deep Bajwa**, founder and director of Opulence Events London (Europe event)
- **Judy Hoberman**, president of Selling in a Skirt/Walking on the Glass Floor (USA event)

### **WHEN:**

- 11 November 2020
  - Europe Event: 12:00PM-4:15PM GMT
  - US Event: 5:00PM-11:00PM GMT
- Attendees can register for either event or attend both events.



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#### **SESSIONS INCLUDE:**

- Leading from The Middle: Developing Presence and Impact at Any Grade (Europe)
- The Power of a Network: Building Your Support System and Finding Your Tribe (Europe)
- Walking on the Glass Floor: Empowering "Equal - Not Identical" Leadership (USA)
- Succeeding Remotely: Progressing Your Career Ambitions by Embracing Impactful Remote Working (Europe)
- Raise Your Voice (USA)

**CONFERENCE SCHEDULE:** Current information about speakers and conference topics, including the full agenda may be found [here](#).

– ENDS –

#### **About the Association of International Certified Professional Accountants**

The [Association of International Certified Professional Accountants](#) (the Association) is the most influential body of professional accountants, combining the strengths of the American Institute of CPAs ([AICPA](#)) and The Chartered Institute of Management Accountants ([CIMA](#)) to power opportunity, trust and prosperity for people, businesses and economies worldwide. It represents 650,000 members and students across 179 countries and territories in public and management accounting, and advocates for the public interest and business sustainability on current and emerging issues. With broad reach, rigor and resources, the Association advances the reputation, employability and quality of CPAs, CGMAs and accounting and finance professionals globally.

#### **About The Chartered Institute of Management Accountants**

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants. As part of the Association of International Certified Professional Accountants (the Association) its members and students operate in 179 countries, working at the heart of business. CIMA members and students work in industry, commerce, the public sector and not-for-profit organizations. CIMA works closely with employers and sponsors leading-edge research, constantly updating its qualification, professional experience requirements and continuing professional development to ensure it remains the employers' choice when recruiting financially-trained business leaders.

#### **About the American Institute of CPAs**

The American Institute of CPAs (AICPA) is the world's largest member association representing the CPA profession, with more than 431,000 members in the United States and worldwide, and a history of serving the public interest since 1887. AICPA members represent many areas of practice, including business and industry, public practice, government, education and consulting. The AICPA sets ethical standards for its members and U.S. auditing standards for private companies, nonprofit organizations, and federal, state and local governments. It develops and grades the Uniform CPA Examination, offers specialized credentials, builds the



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pipeline of future talent and drives professional competency development to advance the vitality, relevance and quality of the profession.