



Warsaw, 23 June 2020  
Press Release

## CIMA on the lookout for tomorrow's business leaders in Europe

***The Chartered Institute of Management Accountants (CIMA) has officially launched the CGMA Emerging Leaders Competition 2020. This annual business competition encourages university students to immerse themselves in the modern business world, showcase their talent, and better understand what skills they need to build a successful career in business and finance.***

The 2020 edition of the CGMA Emerging Leaders Competition is taking place in Europe for the very first time. Almost 30 universities from 10 countries (Poland, Ukraine, Bulgaria, Romania, Czechia, Slovakia, Georgia, Kazakhstan, Azerbaijan, and Russia), and over 100 teams, are taking part in this year's competition.

The CGMA Emerging Leaders Competition 2020 is organised in partnership with UBS as a Strategic Partner and Kaplan as a Partner, which share CIMA's vision of developing and nurturing young talent around the world. Media partners supporting the competition include *Kariera w Finansach* web portal and *Eurostudent* magazine.

**Jakub Bejnarowicz, Regional Director for Europe at CIMA, said:** "Evidence shows that top employers do not recruit people only based on their formal qualifications and technical skills. They now also look for the skills and competencies such as critical thinking, decision-making, flexibility or commercial awareness. In short, skills that will add long-term value to their organisation.

We want students to find out what it feels like to have the fate of a global company hanging by the stroke of their signature. By taking part in the competition they get a taste of what it means to make business decisions that swing fortunes by the millions – getting used to the processes, answering questions, and coming up with viable business strategies – to see it all for themselves."

The competition is divided into three rounds and also includes a quiz:

- First round: 7-11 September 2020
- CIMA Quiz: 18 September 2020
- Second round: First week of October 2020
- Final round: End of October or early November 2020

The final round will be held live in Warsaw, Poland, amongst the top three Emerging Leaders Teams. One team will be announced the CGMA Emerging Leaders Champion. Prizes for the winning teams will be awarded at various stages of the competition. They include internships and job offers, participation certificates, access to online courses and electronic gadgets of a total value of USD 5000.

**– ENDS –**



The Chartered  
Institute of  
Management  
Accountants®

### More information

Complete list of participating universities and more information on the competition can be found here:  
[https://www.cimaglobal.com/Our-locations/central-eastern-europe/CGMA\\_Emerging\\_Leaders\\_Competition/](https://www.cimaglobal.com/Our-locations/central-eastern-europe/CGMA_Emerging_Leaders_Competition/)

Look out for announcements and news on CIMA and participating universities' social media channels using hashtag #CGMAEmergingLeaders

In case of further questions, please contact Sylwia Dubiel, Manager, University Partnerships, CEE:  
[Sylwia.Dubiel@aicpa-cima.com](mailto:Sylwia.Dubiel@aicpa-cima.com)

### Media contacts

Martyna Makiel, Senior Specialist, Marketing & Communications, CIMA  
Email: [Martyna.Makiel@aicpa-cima.com](mailto:Martyna.Makiel@aicpa-cima.com)  
Phone: +48 662 800 455

### About The Chartered Institute of Management Accountants

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants. As part of The Association of International Certified Professional Accountants (the Association) its members and students operate in 179 countries, working at the heart of business. CIMA members and students work in industry, commerce, the public sector and not-for-profit organizations. CIMA works closely with employers and sponsors leading-edge research, constantly updating its qualification, professional experience requirements and continuing professional development to ensure it remains the employers' choice when recruiting financially-trained business leaders.

### About the Association of International Certified Professional Accountants

The [Association of International Certified Professional Accountants](#) (the Association) is the most influential body of professional accountants, combining the strengths of the American Institute of CPAs ([AICPA](#)) and The Chartered Institute of Management Accountants ([CIMA](#)) to power opportunity, trust and prosperity for people, businesses and economies worldwide. It represents 650,000 members and students across 179 countries and territories in public and management accounting, and advocates for the public interest and business sustainability on current and emerging issues. With broad reach, rigor and resources, the Association advances the reputation, employability and quality of CPAs, CGMAs and accounting and finance professionals globally.

### About UBS

UBS provides financial advice and solutions to wealthy, institutional and corporate clients worldwide, as well as private clients in Switzerland. UBS's strategy is centered on our leading global wealth management business and our premier universal bank in Switzerland, enhanced by Asset Management and the Investment Bank. The bank focuses on businesses that have a strong competitive position in their targeted markets, are capital efficient, and have an attractive long-term structural growth or profitability outlook. UBS is present in all major financial centers worldwide. It has offices in 50 countries, with about 31% of its employees working in the Americas, 32% in Switzerland, 19% in the rest of Europe, the Middle East and Africa and 18% in Asia Pacific. UBS Group AG employs over 67,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

### About Kaplan

With a history spanning nearly 60 years, Kaplan play a significant part in shaping the development and careers of thousands of finance professionals, offering market-leading CIMA



The Chartered  
Institute of  
Management  
Accountants®

courses across a variety of award winning study methods. Delivering high-quality education for those just starting out in finance and those with many years' experience, Kaplan can tailor studies around students, ensuring they get the very best professional education. Kaplan hold themselves to the highest ethical standards in everything they do, offering carefully designed resources to help students achieve their academic and career goals.