

Michael J Losier's success story

It was a milestone for CIMA Malaysia Division when over 300 members and non-members attended the CIMA International Speaker Series on the topic, 'Applying the Law of Attraction to your life and business – Getting more of what you want and less of what you don't' by Michael Losier on 18 March 2008 at Hotel Nikko Kuala Lumpur.

This was the first big event of the year.

Michael talked about vibrations and he mentioned in the seminar, 'At every

moment, I am sending a positive or negative vibration and at every moment, Law of Attraction is responding to my vibration by giving more of the same'. Simply: 'I GET WHAT I VIBRATE'. He went through the 3-step formula for Deliberate Attraction. He also mentioned that we need to eliminate three words in our vocabulary – Don't, Not and No.

The participants enjoyed his session and Michael autographed their books on Law of Attraction. Some of the participants were very eager to take photos with him.

CIMA Malaysia Division arranged various activities during his stay in Malaysia. He had two book-signing events at MPH Midvalley and Borders, The Curve. There were also radio interviews with Lite FM and Traxx FM and TV interview with Hello on Two.

Our official supporting partners for the event were MPH, Federation of Malaysian Manufacturers (FMM) and Malaysian Institute of Management (MIM).

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Event's Photo Shoot



Michael giving some insights of LOA at his book talk and book signing at Borders, The Curve Damansara



Michael and his fan



Michael in action during his seminar at Hotel Nikko Kuala Lumpur



Participants queuing for his autograph



Participants engrossed with the exercises during the seminar



Mr Lee Son Chee, CPD Committee Chairman presenting a token of appreciation to Michael Losier

TOP 10 Ways to Get to Great on a Daily Basis

by Robin Sharma



Greatness is not just for the chosen few. Each one of us can create a world-class life in our own way and have success on our own terms. For some, greatness might mean making a lot of money or being powerful within an organisation. For others, it might mean having an excellent family life or realising their creative talents. And for others, getting to great could be all about encouraging the highest and best within all those around them.

The Greatness Guide Book 2 is a handbook for being successful and excellent on your own terms. Nothing's more important than running your own race and living your dreams, rather than the dreams of those around you. 'To thine own self be true' was a brilliant insight of Shakespeare. Nothing's more heartbreaking than getting to the end of your life and realising you lived your neighbour's life.

Here are 10 ways to find greatness at work and at home:

1 Get a clear vision

Most people spend more time planning their summer vacation than they spend planning their lives. Yet, a life is a tragic thing to waste. Record a paragraph or two on what you want to stand for in your work life and at home. And then write about what you want your children to say about you when you are no longer here. Get really clear on your future - so you can create it. Clarity precedes mastery.

2 Raise the bar

Too many people have resigned themselves to mediocrity. They settle for okay lives because at a deep level they are afraid to build great ones. They are afraid to be excellent at work because they might fail at times. Yet failure is the highway to success and the best way to transcend a fear is to befriend it and run towards it. Commit to being excellent. I quote the words of Steve Martin in The Greatness Guide Book 2: 'Be so good they can't ignore you.'

3 Care for your health

Your health is your wealth. Yet most of us take our health for granted until we lose it. And then if we do, we spend 24/7 trying to get it back. Stay healthy.

4 Lead without title

One of the core messages in The Greatness Guide Book 2 is that anyone can show leadership at work and in life. Leadership is not about title - it's a way of being and about how we show up - in all we do. Leadership is about innovating and having a great attitude and treating people well and taking personal responsibility for results. Build Human Connections. To get to great, it's mission-critical to build a strong social network. At work, help people get to their dreams and they'll help you get to yours. Encourage people and listen to them and help them grow. Give what you most want to receive. Then do the same at home. The quality of your life is dramatically affected by the quality of your relationships.

5 Lead yourself

Success on the outside begins within. You cannot create an outer life that is bigger than the quality of your inner life. A successful work and home life is a clear reflection of your internal beliefs as well as your self-confidence. As you improve your thinking, you will take new actions. And better actions create better results.

6 Focus on the worthy

To get to great in all you do, focus on The Vital Few. Focus only on those activities that will get you to your mountaintop and have the discipline and courage to say no to all the rest. In other words, simplify. You can't be brilliant at everything. Genius resides in simplicity.

7 Detach from the noise

We live in a noisy world. To get to world-class, pull back from the noise at least once a day. Sit in silence. Think. Breathe. Reflect on what you are doing well and what you can improve. And relax.

8 Commit to grow

Read daily. Have conversations with interesting people. See new art, eat new food and travel to interesting places. The purpose of life is to grow. Move beyond your comfort zone at least once a week. Stretching is a beautiful thing.

9 Have fun

What's the point of doing something if you are not having fun? Try and have fun in all you do at work and at home. It'll make you more creative. Fun boosts collaboration. And fun makes a challenging task enjoyable.

10 Leave a legacy

The ending of The Greatness Guide Book 2 speaks to the essence of life: to leave a legacy and have an impact. What's the point of living without making things better? Leading without Title is about being a positive influence on the world regardless of what you do and who you are. We all can lead by example and create value for others. We all can make a mark and leave a rich legacy so those who follow us will know we've been here. And that's my greatest wish for you.



About Robin Sharma

Robin Sharma, LL.B., LL.M., is one of the world's top experts on leadership and personal success. The author of eight major international bestsellers including The Greatness Guide, The Monk Who Sold His Ferrari and Who Will Cry When You Die? Robin is the CEO of Sharma Leadership International Inc., a boutique training firm with a simple mission: to help people and organisations get to 'world-class'. His website robinsharma.com is one of the most popular personal success destinations on the internet.

CPD Credit Points (CCP) for 2008

Have you utilised your 300 CCP? Any unused CCP in 2008 cannot be carried forward to 2009. So do ensure you use your CCPs for this year to offset the cost of attending any CPD programmes organised by CIMA Malaysia Division. Terms and conditions apply.

Members' Tittle-tattle

We want to hear from you!

This corner is dedicated to members to share ideas, views and comments on learning and development activities, current topics and other issues related to CPD. Your comments will be published in our quarterly CPD e-newsletter.

You may send your ideas, views and comments to:

cpd.malaysia@cimaglobal.com

'Remember the last time you said something, expecting a specific feedback and getting something else instead? 'Human communication will fail except by accident'- Professor Osmo A. Wiio. Despite being a very basic human need, we still do not get it right. As students in school, we are taught to speak words but not communication skill which focuses much on listening. Communication fails due to linguistic, cultural, personal differences or simply due to communication getting lost in translation.'

Shirin Ismail, ACMA
UMW Petrodril (M) Sdn Bhd

From S.Saraswathy's desk....

Welcome to our CPD e-newsletter.

First of all, I would like to thank the contributors to our newsletter. Members have given their invaluable feedback on the CPD Planner Workshop and member's tittle-tattle. Keep pouring in your ideas, view and comments. This month's article features Robin Sharma's Top 10 ways to Get to Great on Daily Basis. The CIMA International Speaker Series attracted 300 participants and was a huge success. Our next intake for CIMA Business English Course will be in July 08. We have also shared some insights on the CPD Planner Workshop.

Did you receive the new guide to CPD via e-mail? Download the copy and you will find out why you need to do CPD, what CPD means to you, how to plan and record your CPD, the products and services available and The CIMA Professional Development Cycle and other useful websites. A book review by Eileen, our CPD executive and many more interesting books in our CPD Book Club are some of the highlights of this e-newsletter. Don't forget to utilise your 300 CPD Credit Points (CCPS) for any seminars organised by CIMA Malaysia Division.

Till then keep on learning. Thank you for your continued support.

Kind Regards
S.Saraswathy
Marketing Manager
CPD Unit



CIMA launches global qualification in Islamic Finance

CIMA has launched a new qualification, the CIMA Certificate in Islamic Finance, on 8 April 2008 in Petaling Jaya. The launch was officiated by YB Datuk Ahmad Husni Hanadzlah, Deputy Minister of Finance I at the One World Hotel.

The self study qualification has been co-developed with the International Institute of Islamic Finance (IIIF) which is based in Kuala Lumpur with detailed input from its President/CEO Dr Mohd Daud Bakar, a renowned Shari'ah Scholar.

The qualification comprises four modules: Islamic commercial law; Islamic banking and takaful (insurance); Islamic capital markets and instruments; and accounting for Islamic financial institutions. It is estimated that a student can complete these modules in between 2 – 6 months depending upon prior experience. The exams are computerbased and can be taken at any time convenient to the student.

For more details, please visit www.cimaglobal.com/islamicfinance.



CIMA Malaysia Division organised the CPD Planner workshop in January. 26 CIMA members attended the workshop.

Below are comments from a member who attended the CPD Planner Workshop in Kuala Lumpur.

'It was a great and superb informative session for me.

Prior to attending the workshop, I was having problems getting it started (recording CPD) although I knew the requirements of fulfilling CPD as a CIMA as well as an MIA member and I have been attending seminars organised by CIMA Malaysia Division and MIA.

The workshop has given me a good head start as I have been selected by the CIMA CPD Monitoring team to submit my CPD record in March 2008. The workshop came at the right time for me. I learned from the workshop that CIMA CPD is output based i.e. the emphasis is on the outcome/results produced and not on the number of hours or seminars attended. Just to name a few examples that I have recorded in my CPD - guidance or coaching that you get from your supervisor in the workplace to take on project or a higher role, succession planning you have in place for your subordinates and training that you provide to your colleagues could be identified as CPD.

In summary, the workshop has provided a good framework for me to complete my first CPD record and more delightfully, I managed to submit it on time! Thanks to the workshop'.

Lee Keat Lee, ACMA
Double A International Network (Malaysia) Sdn Bhd

Book Review – Our Iceberg Is Melting: Changing and Succeeding Under Any Conditions by John Kotter and Holger Rathgeber

by Eileen Low
CPD Executive, CIMA Malaysia Division

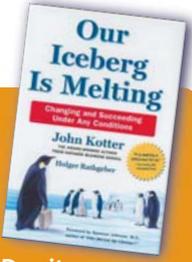
Some books turn us off at the preface and some make us smitten and engrossed from page to page. When I first picked up the book 'Our Iceberg is Melting' by John Kotter and Holger Rathgeber at the bookstore, it caught my attention on how the authors managed to associate real life business theories and situations into an easy reading fable.

'Our Iceberg is Melting' has creatively illustrated Kotter's 8-steps for leading change, into a fable we can all relate to, without even knowing what these steps are. The structure of the story follows the 8-step of process to make readers understand what these steps are. The book offers both direct and subtle messages on leadership, decision making and adapting change.

The main character in the book is Fred, an ordinary penguin, who struggles to convince the colony's Leadership Council on his discovery that the iceberg is melting – a potential 'calamity' which will hit their homes (the colony's habitat).

Fred follows the 8-step process of change and achieved at least some temporary success. However, change is a never-ending process. Fred faces continuous challenges to convince the Leadership Council to accept other proposed solutions to their problem. In most organisations today, decision makers are facing one or more meltdowns of various kinds. However, how effectively are the organisations going to respond to these challenges and successfully adapt change under any conditions?

'Our Iceberg is Melting' is available at our CPD library. If you are interested in borrowing the book, please contact the CPD unit.

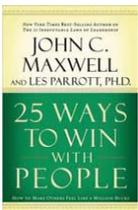


The book also provides us with lessons of different behaviour patterns of leadership and each one leading to different success. There are some leaders who are open to ideas and are willing to change and there are some who like to keep things status quo.

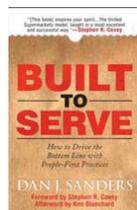
The rest of the book explores how Fred's knowledge is translated into useful actions for the rest of the penguins living in the colony.

CPD Book Club - Available titles in the CPD Library

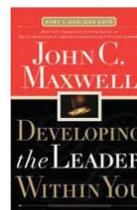
CPD Book Club presents the current bestselling titles of different genre, from business, and management to soft skills, in line with supporting your CPD ! CPD Book Club brings privileges to CIMA members by giving you access to these books at our CPD library. Yes! CIMA members may borrow these books for a specified time frame. Contact the CPD unit to check on the availability of titles.



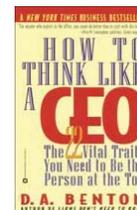
25 Ways to Win with People



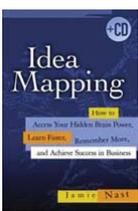
Built to Serve: How to Drive the Bottom Line with People-First Practices



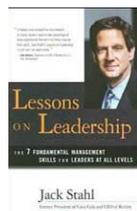
Developing the Leader within You



How to think like a CEO: The 22 Vital Traits You Need to Be the Person at the Top



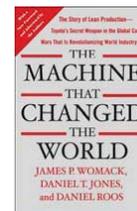
Idea Mapping: How to Access Your Hidden Brain Power, Learn Faster, Remember More, & Achieve Success in Business



Lessons on Leadership



Microtrends



The Machine that Changed the World

If you are interested in getting these titles for yourself or if you want to own these books, you will be entitled to a 10% discount for selected titles. You can make payment when placing your order with us.

CIMA Business English course

This course will use real-life business situations and participants will practise and apply language and communication skills that will help in the business world. The CIMA Business English course seeks to develop and improve your skills in the following areas:

- listening through interviews, business conversations and scenarios
- speaking through role plays, simulations and discussions
- writing clear and concise reports, letters, emails and minutes
- reading through real texts, business publications and articles

The CIMA Business English course will be held over a period of 3 months, facilitated by our qualified trainers.

Contact us for more information.

Upcoming Events

May 2008

Date	Type of event	Course/seminar	Speaker/Facilitator	Venue	Time
6 May	ET	Time for L-I-B-E-R-T-Y	Mr Rajen Devadason	CMD	7.00pm – 9.00pm
12 May	FD	Positioning your company for a successful initial public offering	Mr Lee Fok Chong FCMA	CMD	9.00am – 5.00pm
14 May	FD	The Anti Money Laundering Act (AMLA) 2001: the accountant's	Mr William Leong	CMD	9.00am – 5.00pm
14 May	FD	Thinking out of the box	Mr Yeoh Pit Shing FCMA	E&O Hotel, Penang	9.00am – 5.00pm
21 May	FD	Fraud examination: detecting financial shenanigans	Mr David Meow	CMD	9.00am – 5.00pm
27 May	FD	Public rulings	Mr Lee Voon Siong	CMD	9.00am – 5.00pm

Date	Type of event	Course/seminar	Speaker/Facilitator	Venue	Time
4 June	ET	Entrepreneur approach to credit management and debt recovery	Dr Steven Liew FCMA	CMD	7.00pm – 9.00pm
11 June	FD	Better forecasting and budgeting	Ms Suchitra Mahendraraj ACMA	CMD	9.00am – 5.00pm
13 June	ET	Thinking out of the box	Mr Yeoh Pit Shing FCMA	Johor	7.00pm – 9.00pm
16 June	FD	Positive attitude at workplace	Mr Andrew Cheah	E&O Hotel, Penang	9.00am – 5.00pm
17 June	FD	Forget no more	Mr Anant Kasibhatla	CMD	9.00am – 5.00pm
20 June	ET	CPD Planner Workshop	Ms S. Saraswathy	Seremban	7.00pm – 9.00pm
25 June	FD	Update on FRSs and future development of IFRS	Mr Danny Tan Boon Wooi FCMA	CMD	9.00am – 5.00pm
30 June	ET	Book review: The Blue Ocean Strategy	Mr Teo Kin Mia ACMA	Sarawak	6.00pm – 8.00pm

Upcoming programmes supported by CIMA Singapore Branch

June 2008

Date	Type of event	Course/seminar	Venue	Remarks
8 - 9 May	Conference	Successfully combat corporate fraud http://www.abfasia.com/project/1910SC_CMA.pdf	Grand Corpthorne Waterfront Hotel, Singapore	CIMA members will enjoy a 10% discount
12 - 15 May	Conference	Billing & OSS and Revenue Assurance Event	Shangri-La Hotel, Singapore	CIMA members will enjoy a 15% discount
25 - 26 May	Conference	China Tax & Transfer Pricing Conference http://www.abfasia.com/project/1921SC_EM.pdf	Grand Corpthorne Waterfront Hotel, Singapore	CIMA members will enjoy a 10% discount