Sources of information on strategy

Prepared by
CIMA Technical Information Service
July 2008

Articles
CIMA members can obtain articles on this topic from the Business Source Corporate database which can be found in the Professional Development section of the CIMA website.


Books (continued)


Lake, N. 2006. The strategic planning workbook. 2nd ed. London: Kogan Page


Books
A selection of the many books on the subject that are readily available from online and High Street book stores.


Websites

CIMA Strategic Scorecard. Details can be downloaded from the CIMA website at www.cimaglobal.com/strategicscorecard

Harvard ManageMentor PLUS is a business skills resource for CIMA members, available in the CPD Solutions section of My CIMA. It includes a section on Strategy Execution.
www.cimaglobal.com

Strategic Planning Society, a professional organisation which promotes knowledge and understanding of strategic management
http://sps.org.uk/index.php

Strategy + Business, the Strategy and Business magazine website.
www.strategy-business.com

Businessballs.com includes freely available resources on strategic analysis.
www.businessballs.com

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