



CIMA Africa announces 2nd CGMA Conference to take place in Cape Town

Business leaders and accountants will gather to understand the opportunity digital disruption brings to transform finance capabilities in Africa

Johannesburg, 21 June – The Chartered Institute of Management Accountants (CIMA) announced that the *CGMA Africa Conference 2019: finance transformation in the digital world*, will be held at halls 8-10 at the Cape Town International Convention Centre, South Africa, on 11-12 September 2019. The conference will bring together numerous business and finance professionals from across Africa to discuss insights and share best practice on the future of finance and its application in business.

With Chief Financial Officers (CFOs) of businesses claiming that ¹90% of their teams lack the necessary skills to drive digital transformation in their organisations, the conference will explore the changing nature of the finance function amidst the advent of technological innovations like robotics, AI (artificial intelligence) and blockchain. It will unpack how these affect the skills that accountants will need in the future. It will also look at how the digital landscape is disrupting business models and challenging the role of finance to become a value creator.

CIMA Africa Regional Vice President Timothy Simba will open the conference and Dr Noel Tagoe, leading Academic and Finance Consultant on the Future of Finance, will kick off proceedings as the keynote speaker.

The conference will be targeting finance professionals such as accountants, finance managers, tax practitioners, CEOs, and CFOs and industry leaders, tuition providers, academics, government, employers in Africa.

Timothy Simba, recently appointed Regional Vice President for CIMA Africa, said:

“The future of finance mandate is to go beyond a traditional, core accounting role to become a much greater strategic and influential player within the business. The conference programme brings together the best finance minds and practises and is designed to assist finance professionals embrace and capitalise on the changing mandate.”

Renowned local and international profile speakers including Dr Noel Tagoe and CIMA President Amal Ratnayake FCMA, CGMA will participate at the conference to explore relevant topics in the finance function, including the impact of technology on the finance function of the future, compiling a digital strategy, what finance managers must know about cybersecurity and the capability needs of workforce 2020 and beyond, and how business leaders can take the accounting profession in Africa forward.

For more information on the programme and registration please visit:

www.cimaconference.com

Journalists are welcome but must pre-book their attendance by emailing eventssa@aicpa-cima.com

Ends

¹ The report, titled “Agile Finance Unleashed: The Key Traits of Digital Finance Leaders” highlights that 46 percent of tech-savvy finance leaders report positive revenue growth, compared with only 29 percent of tech-challenged leaders.



The Chartered
Institute of
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About the Association of International Certified Professional Accountants

The Association of International Certified Professional Accountants (the Association) is the most influential body of professional accountants, combining the strengths of the American Institute of CPAs (AICPA) and The Chartered Institute of Management Accountants (CIMA) to power opportunity, trust and prosperity for people, businesses and economies worldwide. It represents 657,000 members and students in public and management accounting and advocates for the public interest and business sustainability on current and emerging issues. With broad reach, rigor and resources, the Association advances the reputation, employability and quality of CPAs, CGMAs and accounting and finance professionals globally.

About The Chartered Institute of Management Accountants

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants. As part of The Association of International Certified Professional Accountants (the Association) its members and students operate in 179 countries, working at the heart of business. CIMA members and students work in industry, commerce, the public sector and not-for-profit organizations. CIMA works closely with employers and sponsors leading-edge research, constantly updating its qualification, professional experience requirements and continuing professional development to ensure it remains the employers' choice when recruiting financially-trained business leaders.

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