

CIMA–E1 Area A – Self-Study Guide

Session (duration)	Component Learning Outcomes	Study Guidance/Tips	CIMA Technical Articles
1 (Wk 1, 2 hrs)	Introduction to E1	<p>Familiarising yourself with the syllabus and what the exam is all about.</p> <p>Review the certificate level syllabus if exemptions were received to ensure there are no knowledge gaps.</p>	<p>E1-Syllabus detail</p> <p>E1 Overview</p> <p>Video Presentation of E1 exam</p>
<i>Notes</i>	The session below is developed based on the CIMA Official Study Text. You can use other text book or online study material according to your preference.	During each session, start with reading the text and underlining key words and phases. You may want to write your own set of flash card and study notes while reading. These can be carried around for regular revision	
<i>Notes</i>	Post session review and Mind map	<p>At the end of each week, review what you have learnt. Read through the notes you have made and ensure you have understood.</p> <p>Mind map is a useful tool to use for E1 as it helps you to summarise and link different ideas and theories together.</p>	

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SECTION A: THE GLOBAL BUSINESS ENVIRONMENT (20%)- Recommended study time - 33 hours over 3 weeks			
2 - 3 (Wk 1, 11 hours)	<p>1(a) explain the emergence of major economies in Asia and Latin America;</p> <p>1(b) explain the emergence and importance of outsourcing and offshoring;</p> <p>1(c) explain the impact of international macroeconomic developments (e.g. long-term shifts in trade balances), on the organisation's competitive environment.</p> <p>2(c) apply tools of country and political risk analysis;</p> <p><i>*CIMA Official Study Text – Chapter 2</i></p>	<ol style="list-style-type: none"> 1. Ensure you are able to distinguish between outsourcing and offshoring. Many candidates were confused between these 2. List the pros and cons of free trade 3. Use Hofstede's 5 dimensions to explain how culture may influence business behaviour 4. If there is a scenario given in the question, make sure your PEST analysis includes information from the scenario. 	<p>Emerging Economies</p> <p>Emerging Economies – Model answer</p>
<p>1(a) Exam questions: May-10-Q3a May-11-Q2e Sept-11-Q2b May-12-Q1.1 Sept-12-Q1.1</p> <p>1(b) Exam questions: May-10-Q3b Nov-10-Q1.7, Q2a May-11-Q1.1, Q2a Sept-11-Q1.9, Q2d Mar-12-Q2a May-12-Q3b Sept-12-Q1.6, Q4a</p> <p>1(c) Exam questions: Nov-10-Q2b Nov-11-Q1.1</p> <p>2(c) Exam questions: Nov-10-Q1.3 Nov-11-Q2c Mar-12-Q2c</p>			

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4 - 5 (Wk 2, 11 hours)	<p>2(a) explain the principles and purpose of corporate social responsibility and the principles of good corporate governance in an international context;</p> <p>2(b) analyse relationships among business, society and government in national and regional contexts;</p> <p>2(d) discuss the nature of regulation and its impact on the firm.</p> <p><i>*CIMA Official Study Text – Chapter 3</i></p>	<ol style="list-style-type: none"> 1. Understand the concept of stakeholders and conflicts between different stakeholder groups. 2. Learn and apply Mendelow’s power-intetest matrix to identify different stakeholders for a company. 3. Appreciate the problem arise with the agency theory and the development of corporate governance 4. CSR is a recent development brought about by pressure on companies to show an awareness of social and ethical effects of their actions. CSR can also be used to gain competitive advantages. 	<p>Corporate Social Responsibility</p> <p>Question & answer on CSR</p>
<p>2(a) Exam questions: Nov-10-Q1.1 Nov-11-Q2b Mar-12-Q2b May-12-Q1.2 Sept-12-Q1.4</p> <p>2(b) Exam questions: Nov-10-Q1.2, Q1.5 May-11-Q1.3, Q2c Sept-11-Q1.10, Q2f Nov-11-Q1.2, Q2a Mar-12-Q1.1, Q1.2 May-12-Q2a Sept-12-Q1.3, Q1.10</p> <p>2(d) Exam questions: Nov-10-Q1.4</p>			

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6 - 7 (Wk 3, 11 hours)	Practice as many past exam questions as possible	<p>When practicing past exam papers you should try and time yourself to exam conditions, as a guide use 1.8 minutes per mark.</p> <p>Review the post exam guides and suggested answers to check if you are answering question requirements correctly.</p>	An exam room approach to answering E1 questions

OTHER STUDY RESOURCES:

[Find all examiners suggested answers here](#)

[Post exam guides](#)

[CIMA Publishing](#)

[Velocity-Student e-magazine](#) [Financial Management magazine](#)

[Chat to other students on CIMAsphere-discussion boards for operational level](#)

Please note that the session duration time given for each area is a rough guide based on % of E1 syllabus weightings. Research has shown that students who study at **minimum of 11 hours** per week are more likely to pass. These timings must be taken into account with other personal commitments such as work, family time, recreation etc.

Obviously the more hours students can dedicate to studying the higher their chance of success.

Please use this as guidance rather than as an exact science of how to study, and please feel free to change it to suit your requirements.