Business as Unusual
the innovator’s agenda

8 October 2013 | 8.30am to 5.00pm
Cinnamon Lakeside, Colombo

Businesses require the ability to streamline their activities in innovative ways in order to deliver added value through strategic performance. In the wake of the influx of new, different and more complex sources of information, business models and performance management measures, business as usual will no longer be adequate to create and sustain competitive advantage.

The conference will encapsulate how doing business in a new, agile and ‘unusual’ manner, directs the innovator’s contemporary agenda.

Nurturing innovative cultures that challenge the status quo, and transforming innovation into profitability through the ‘right’ decisions, are ways in which the management accountant of today drives the innovation process.
Robin Speculand
Founder &
Chief Executive,
Bridges Business Consultancy Int.

Implementing innovation

Rajeeb Chowdhury
Founder &
Director,
Grow Margin

Management accounting:
Vying for value through innovation

Ramesh Shanmuganathan
Executive Vice President/
Chief Information Officer
John Keells Holdings PLC

Innovation in the Silicon Valley

Eranga Jayawardene
Director,
Sourcing &
Supply Chain,
MAS Intimates

Intelligent information:
driving innovation

Dr Sanjiva Weerawarana
Founder Chairman & CEO
WSO2

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9 notions of Innovation:
How Google thrives in the innovation game

An imperative for Agile Enterprise of 2020:
Actionable analytics and insights

Rohan Jayaweera
Country Consultant
Google Inc.

Case study

Rohit Jayaweera
Country Consultant
Google Inc.

Electronic media partner
Exclusive print media partner
Exclusive digital media partner

Platinum sponsor
Official airline
Official hotel

Investment:
CIMA members: Rs. 9,500
CIMA students: Rs. 8,500
Non-members: Rs. 12,000
Foreign participants: US$ 150

Who will benefit:
CIMA members, entrepreneurs, CEOs, MDs, CFOs, finance heads, general managers and all management accounting/finance professionals

Registrations are now open

Contact:
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