

# Zasukhina Svitlana ACMA

Teacher-Consultant of CIMA  
Diploma in Performance  
Management in Russian  
HOCK Training LLC



Zasukhina has been teaching the CIMA Diploma in Performance Management in Russian since August 2011. Prior to this, she had a variety of roles, including: head of financial and investment analysis division at a professional consulting and brokerage firm, and a specialist in accounting and analysis for a company that designed and produced computers.

### How did getting your CIMA qualification make you feel?

The most important thing for me is that I became more confident when solving problems in my work, even in a completely new situation. From studying CIMA, I have obtained a solid knowledge base for decision making and problem solving, so I will not be afraid of any innovation or changes within the company.

### What are the most rewarding aspects of your job?

The most rewarding aspect of my current job is communicating with my students. After each CIMA session I track the number of successful results amongst my students and I feel a strong correlation between my contribution and their results.

### Do you think your family and friends have benefited from you having a CIMA qualification?

My parents and friends are proud that I achieved my CIMA membership. Whilst studying CIMA, I also met new friends in my own country, and also other countries, whom I met via [CIMASphere](#). I discovered that CIMA is not only a professional qualification, but it is also a community of interesting people. I can say with confidence that CIMA brings together people with high professional ambitions, not ordinary people.

### How has CIMA membership helped you professionally?

The most apparent benefit is that, thanks to my CIMA membership, I now have the job that I wanted for a long time. I also know that my current employer appreciates and respects my CIMA membership.

### Why did you choose CIMA as your financial qualification instead of another?

The first time I heard about CIMA was at a presentation at a business institute in Kyiv. I liked the structure and content of CIMA syllabus. At that time I was planning to change my job and move from management consulting to work within a production company, so I was looking for a professional qualification that would complement that. ACCA was not suitable for me as I decided that it was more useful for financial roles (auditors, consultants, etc.).

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