Linking finance to strategy
with driver based planning
and rolling forecasts

CIMA Western area

The need for agile decision making has never been greater. Planning has traditionally been a necessity rather than an opportunity - with the advent of simple yet powerful technology, organisations can now deliver plans that are integrated throughout the organisation yet can change as fast as conditions evolve. This facilitates relevant decisions being made by relevant people about relevant information as required.

Teddy Murphy – CEO, Miagen

Teddy Murphy has been developing budgeting and forecasting models for over 20 years. From his role as a management accountant in industry he developed his skills with integrated Excel models. In 1998 he joined a business intelligence consultancy in London delivering consolidation and budgeting models to clients throughout Europe. Teddy developed and ran the MIS function for a technology success story before setting up Miagen in 2003.

Teddy is a passionate presenter on budgeting and forecasting, most recently presenting to over 200 CFO’s and senior financial personnel at the Middle East CFO Alliance (MECA) regional conference in Dubai.

About Miagen

Miagen is a global forecasting, planning and analysis consultancy with offices in Dublin, London and Doha. Specialising in the design and implementation of driver based planning and rolling forecasting models for clients across the EMEA region. For further information please contact: Howard Kent, Miagen Marketing
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Date
Monday 22 September 2014

Time
6.30pm registration
(refreshments)
7.00pm presentation

Venue
Limerick Strand Hotel, Ennis Road, Limerick City

Cost
Free of charge

Bookings
events.ireland@cimaglobal.com
or phoning 0044 2890268490
or Nicola or Jean
on 00353 1 6430410