On behalf of the CIMA SE Asia team, I would like to wish you a very Happy New Year and may 2014 be another year of achievements and success for us all.

2013 has been another great year for the SE Asia region. We have exceeded our target for student recruitment and the target for members’ growth has been achieved. New markets were established in Myanmar, Thailand, Indonesia and Vietnam where we built partnerships with universities/colleges and tuition providers to spur student growth in these countries. We are also proud to announce the joint implementation of our first CFO programmes in Indonesia and Myanmar with Ikatan Akuntan Indonesia and the Myanmar Institute of Certified Public Accountants respectively.

In other mature markets like Malaysia and Singapore, we have forged partnerships with more universities and colleges to ensure a continuous pipeline of new students.

Our new initiative, the CGMA membership card for all members as well as the Student Card, has been well received. With this card, we hope to bring more value for members and students and heighten our engagement with all of you.

Ethics and research were also at the forefront in 2013. We organised forums and roundtables on reputational risk and managing responsible business with our partners – the Singapore Exchange, Institute of Singapore Chartered Accountants and the Malaysian Institute of Integrity. The CIMA Centre of Excellence for South East Asia approved five research grants in 2013 and we have pledged support to the National University of Singapore for a three year joint research programme.

We are proud that SE Asia is one of the regions that showed positive growth for both members and students in 2013 and a higher expectation of performance is expected in 2014. The new year will see the launch of CIMA’s new syllabus in February while the Management Accounting Principles is expected to be launched in the third quarter of the year. These are major developments for CIMA as we strive to be relevant and in tune with global business needs. ‘Employability’ will be one of the CGMA themes for 2014 and in line with this, we will be increasing our engagement with employers across the region.

Our CIMA President, Malcolm Furber, will be in our region during the week of 24 February 2014. We hope you will be joining us for the President’s dinner where we’ll be celebrating and welcoming our new CIMA members as the graduation ceremony will be held simultaneously. We look forward to your presence!

On a happier note, we wish everyone a good and prosperous year ahead!

Best wishes,

Irene Teng
Regional Director
South East Asia and Australasia

Dear CIMA members and students

On behalf of the CIMA Australasia team, I would like to wish you a very Happy New Year and may 2014 be another year of achievements. Australasia Voice returns in 2014 with more updates for the period from July to December 2013 and an exciting start to 2014. 2013 was a turning point for CIMA in Australasia as we have seen our largest ever student recruitment numbers for both Australia and New Zealand, we have signed new university agreements to provide future student pipelines and we now have more than 5,500 members and students in the region – and we are continuing to grow.

In 2013 both Australia and New Zealand were represented at the CIMA Global Business Challenge (GBC) global final in Johannesburg, South Africa, and although the teams did not manage to place in the finals they represented the region well and have returned to share their CIMA experiences and promote management accounting to their Generation Y fellow students.

We continued to profile the CIMA brand in all our activities in the region. In Australia we had a roundtable discussion on whether an ethical work climate has significant influences on work behaviours and decision-making, participated in a charity mud-run and Sponsored 2013 New Zealand CFO conference in Auckland as well as the Monforma Management Accounting conference in Melbourne.

We are proud that our new Chartered Global Management Accountant (CGMA) designation has attracted 128,000 members globally to date and they are helping to shape 95 of the world’s top 100 brands. To remain at the cutting edge of business developments, check out www.cgma.org for new reports and tools that range from resilient business models to understanding risk and innovation.

Promoting the CGMA designation and the value of the CIMA qualification will be our priorities as we move towards 2014. We will continue to maintain our focus on membership and partnership engagement activities to strengthen our pipeline for future students and members growth.

Its been a busy start to 2014, with a visit from the CIMA President, Malcolm Furber, a launch event is Sydney for our new Syllabus with CIMA’s Executive Director of Education and a visit from our Managing Director, Mr Andrew Harding, who will be meeting with the regional Board to discuss performance and regional strategy.

With best wishes,

Irene Teng
Regional Director
South East Asia and Australasia
The End of the Beginning for the Australasian Regional Board

The “End of the Beginning!” The current Board was elected under the then new governance structure for Australasia effective 1 July 2011, and it has been a huge two years under the Inaugural Chairmanship of Paul Thanbar and last year’s Chairman, Adrian Fernando.

At the Board meeting in July 2013 I was privileged to take over as Chairman for the current year. At the same meeting Theo Soumyraj from New South Wales was appointed by the Board as Deputy Chair.

At our July meeting the ARB spent a half day considering and agreeing strategies for CIMA Australasia. There was extensive and passionate discussion, including particularly consideration of the input which had been requested from Branch representatives. Overall, the direction remains “steady as she goes” with a focus on deepening and maturing what we do, continuing to ensure consistency across all branches.

2014 will see fresh Board elections – for the roles of Branch representatives, as well as for two Australian and one New Zealand country representatives. If you already involved at branch level, and especially if you have senior management, academic and/or governance experience think about whether you might want to stand this year. If you aren’t yet actively participating, think about attending local functions and maybe next year joining your local Branch Committee.

Remember that we only have a very small local team of team of 3 permanent staff who work extraordinarily hard to meet the needs of the 5,500 members and students in Australasia, as well as supporting all our profiling and recruiting objectives. They, together with the volunteer Branch Committees and the activities of individual members are the ones who ensure that CIMA prospers in Australasia and help deliver value to us all as members. The more you support them and the more you actively participate, the more valuable your membership will be to you and to other members.

Finally, if you have any comments, suggestions or ideas please pass them to your Branch Representative to bring them to the ARB. If you can’t get hold of him or her you can also email Sydney@cimaglobal.com and our staff will pass them onto the right person.

CIMA Australasia is in great heart and has been growing solidly in size and profile. Help us keep this momentum going!

Yours in Management Accounting,
Richard Ray
ARB Chairman
Harvard Mentor Plus

As a CIMA member, you are expected to possess a wide range of qualities including technical know-how, management competence, personal/interpersonal skills and a sound understanding of the current business environment. To help you meet these expectations and support your professional development, CIMA provides you with a wide range of resources, many of which form part of your member benefits package and are therefore free of charge.

Whatever your professional development needs, we can provide instant help at the click of a mouse, at whatever time suits you and wherever you are based.

Just one of the tools members have access to is Harvard ManageMentor® online learning which will help you develop your management skills in order to meet the demands of today’s high performing organisations. Built on the knowledge and experience of world-class experts, Harvard ManageMentor provides video insights, tips, tools and resources to help you address a wide variety of business challenges quickly.

Harvard ManageMentor includes 44 essential management topics ranging from marketing essentials to strategic thinking, the lessons from which are designed to be put in to practice straight away.

Key features:

- Familiarise yourself with the key concepts, reinforced using interactive activities.
- View videos with personal stories from experts, leaders and practitioners.
- Access practical tools, steps and tips to apply concepts on the job.
- Test yourself using the optional pre- and post-assessments.
- Explore additional resources including Harvard Business Review articles and case studies.

CIMA also have a large number of other online support tools for members.
Master Gateway

Master’s holders joining CIMA;
Do you know someone who has a Masters and may be interested in joining CIMA?
CIMA’s accelerated route into the CIMA professional qualification is designed for MBA or Master’s in Accounting holders. Completion of the master’s gateway route and CIMA membership will enable you to:

- Offer strategic advice
- Make and support key decisions
- Manage risk and change in today’s challenging business climate
- Commit to a robust professional code of ethics
- Demonstrate ongoing professional development

MBA or Master’s in accounting holders who can demonstrate this level of professionalism will have a strong advantage in the job market. Please refer to our website to register and for further information.

Facebook Australasia

Our Facebook Australia is a fantastic way to interact with other CIMA students and members in the region. Be informed of the latest updates on student support revision sessions and exam tips. It’s your forum to ask questions, contribute to discussions and stay connected to CIMA Australia!

- Share exam tips and knowledge
- Follow our annual undergraduate Global Business Challenge competition
- Form study groups for upcoming exams
- Be advised on upcoming student support and study sessions
- Source textbooks
- Find friends studying the same papers
- Create networks with CIMA members working in the industry

Join our Facebook page today http://www.facebook.com/#!/cima.australia
Study options

• The CIMA Tuition Program is provided in a live-online web-based environment, lead by an experienced Tutor
• Your Tutor is able to answer all the questions you have, in person via the internet during the Tutorial. Each Tutorial has between 12 and 20 students attending via web cam with headset and microphone. You can interact, engage and discuss issues and questions with your Tutors and fellow students, just as you would in a traditional classroom
• Students can also use the Student Forum to raise issues and seek further understanding outside the scheduled tutorials
• Each Tutorial is recorded to give students the opportunity to review discussions and explanations
• You will need to be equipped with a PC or Mac, with a webcam, headset and microphone to participate in the tutorial to the best advantage. No special software is required.

Footprint

BPP Learning Media has partnered with Footprint Books to make their high quality CIMA study materials available to Australian and New Zealand students. BPP Learning Media provides the widest range of study materials of any CIMA publisher. From Certificate to the Professional level, TOPCIMA to the Gateway exam - BPP Learning Media’s renowned CIMA materials are written by professionally qualified specialists who know from personal experience the importance of top quality materials. Follow to buy CIMA materials in Australasia http://www.footprint.com.au/landing/cima.asp
Global Business Challenge

Our annual Global Business Challenge final for 2013 was held in South Africa this year where we saw Russia take home 1st place in the competition. Australia had 36 teams enter the competition, and New Zealand with 14 teams from local Universities. The competition is broken up into 3 stages; report submission, national final and global final. This year Australia was represented by country finalist Team UNSW from the University of New South Wales and New Zealand represented by Market Makers from the University of Auckland.

CIMA Salary Survey 2013

CIMA members in Australia are earning just under $146,000 per annum, while CIMA students are earning just under $101,000; well above the national average of $58,375.

For New Zealand our members are earning an average of $138,683 compared with a medium average income for the whole of New Zealand sitting at $41,912.

Amongst qualified members, the most prevalent job roles are financial controller and finance manager. CIMA members at very senior levels earn substantially more on average.
Online support

CIMA is committed to supporting our students pass their exams. We have listed some of the support services below;

• Materials and Documents - We provide all the materials required for you to pass T4, which includes podcasts on key areas, industry information on the case study, diversity, practice examples, plus more, a complete package offering all you need to pass.

• Private discussion forum - for you to interact with your tutors and fellow students – you need not feel alone, wherever in the world you are

• Online discussion groups – real time discussions between tutors and fellow students

• SMS & Follow up service to keep you updated and motivated

• Podcasts for you to listen so that you can study on the move

• Individual attention 1-2-1s can be requested to keep you focused on increasing your marks during mocks

• Mocks - 5 mocks for Aug 2013 (minimum of 3 mocks to write) and 8 mocks for Nov 2013 (minimum of 6 mocks to write) complete with detailed feedback so you know where you need to improve, and how to improve! 2 mocks will be given for you to discuss with tutors and other TCP students on the forum, to help you develop your depth of understanding for this paper and issues that can arise.

• Speedy Feedback on mocks! - We will give you the detailed individual feedback within 48 hours from the receipt from the student.

FM joins the digital revolution

Financial Management, the monthly member and student magazine of the Chartered Institute of Management Accountants (CIMA), is now available to download as a free app.

Available on iOS and Android devices, the app can be downloaded from the Apple App Store, Google Play and Amazon. It will be updated monthly with all Financial Management content, plus additional features including videos and study material.

The app has been launched in response to member feedback which highlighted high demand for content in digital form.

As a result, from January 2014, all members and exam complete students will receive a printed copy of Financial Management magazine six times a year, and all members and students will be able to access new content on a monthly basis through the FM app.
This year has been a busy year for the Australasian branches.

Our CPD initiatives have showcased a wide range of topics from Forensic accounting to Outsourcing and Offshoring. We have had positive feedback this year from attendees on the quality of the speakers and the industry relevant 'hot topics'. Auckland branch held their Annual Business Breakfast hosted by Dr David Warburton, Chief Executive – Auckland Transport. The breakfast was well attended and received rave reviews. Social events were held in every branch and included dinner parties, casino nights, trivia nights, movie nights and even a trip to a Collingwood children’s farm. **Add a selection of photos

The office has implemented some changes in processes for those branches that charge a nominal fee; this includes the emailing of receipts and presentation slides after the event and the introduction of an electronic survey. We continue to encourage participation in the 1 minute online CPD evaluation survey. We aim to provide relevant and up to date sessions to fulfil your CPD requirement. To do this effectively we need to know what you (the members) want out of the sessions!

Student revision sessions are becoming increasingly in demand and for the November exams we were excited to launch online webinars run in conjunction with our newly appointed CIMA training quality partner AIFA institute. We held sessions that covered all 9 professional level papers. CIMA Australasia again joined forces with our colleagues in UK and Sri Lanka to offer online tutorials and ask a tutor sessions - these were well received by those who participated.

We saw some local branch activities for students that covered Contemporary Performance Management, Mind Reading: promoting successful relationships at work and the return of the social drinks gathering to celebrate the end of the exams in 2013.

We look forward to continued CPD success in 2014 and will be focusing on the CGMA topics. Be sure to keep your personal details and email address up to date in your my CIMA account to receive the automated email notifications. Alternatively all our events are published on the Australian and New Zealand event sections of the CIMA Global website.

Australian Events:  http://www.cimaglobal.com/Our-locations/Australia/Events/
New Zealand Events:  http://www.cimaglobal.com/Our-locations/NewZealand/Events/
CPD helps CIMA members meet their career aspirations and enjoy the benefits of their development activities. CIMA professional development is an output based scheme and is applicable to all members.

We are aware that work constraints, family commitments and geographic location, can often prevent some member attending local CPD events. This can affect your ability to meet the Professional Development requirement of your membership and so would like to draw attention to the numerous CPD tools, resources and products available from the CIMA global website.

If you are selected for monitoring, we will contact you. You will need to demonstrate that you have completed each step of the CPD cycle and will be expected to be able to provide CPD records for up to three years.

To comply with CIMA’s policy you need to work through the CIMA professional development cycle annually. This will enable you to assess your development needs, select the most appropriate activities and review your progress. You must also keep a record of your activities.

1. **Define** current and desired roles recognising expectations of employers and others.

2. **Assess** development needs to establish knowledge or skill gaps.

3. **Design and act** – choose and undertake development activities that meet your development needs.

4. **Reflect** upon and document the outcome of each development activity.

5. **Evaluate** progress against the objectives set at the beginning of the year. Any outstanding development can be carried over into the next cycle
More CPD Resources

CIMA provides a number of resources to help you plan and record your CPD – templates and instructional videos can be viewed at http://www.cimaglobal.com/Members/CIMA-Professional-Development/CPD-resources/

CPD Products

Log in to business source corporate®
(http://www.cimaglobal.com/SSO-pages/EBSCO-SSO/), CIMA’s eLibrary, which has over 3000 magazines and journals that include topics like self development, leadership, IT, Excel, strategy, performance management and marketing.

HarvardManageMentor®
(http://www.cimaglobal.com/My-Cima/Members-only-CPD-resources/Harvard-ManageMentor/) is CIMA’s business skills resource with access to 44 key management topics.

Suitable for management accountants at all levels, each module includes proven concepts and tools, worksheets and step by step guides designed to be put into practice straight away.

Online courses

CIMA on demand provides online professional development specifically designed for busy finance and business professionals.

A range of online courses (http://www.cimaonDemand.com/) is available covering a variety of topics including management accounting, finance and business skills, giving you the flexibility to control when and where you learn.

Each course has a running time of between 30 and 75 minutes and also includes knowledge checks and quizzes to help reinforce and ensure understanding.

The courses provide between 1 hour and 1.5 hours of CDP credits, for those that need to record credits. The course catalogue is updated and added to each year to meet the changing requirements of finance and business professionals.

CIMAplus can enhance your career

CIMAplus is an exclusive CIMA member service. It helps you meet most of your continuing professional development (CPD) needs.

CIMAplus consists of tailored CPD products and services that help you manage your career as a CIMA professional.

CIMAplus complements the existing range of free CPD resources we already provide you with as a member. You can also customise your individual CPD needs with CIMAplus.

Please note that subscriptions purchased between October 2013 and March 2014 will last until 31 December 2014. If you have any questions please call CIMA contact on +44 (0)20 8849 2251 or email cimaplus@cimaglobal.com us.
2014 CIMA Australia Branch Committee

ACT Branch
Srimal Abeysekera
Debra Foggin
Aneela De Soysa
Skanthan Subramaniam
Samian Mahaarachachi
Tarek Rana
Sabesh Shivasabesan
Dinusha Bandara
Kiri Phal

QLD Branch
Tom Du Preez
Adrian Earl
Hiran Cooray
Karen Huxley
Kathleen Boo
Andrew Hehir
St. John Sutcliffe
Rob Weekly
Nicola Williamson

VIC Branch
Anushka Fernando
Eilis Kelly
James Selvarajah
Adrian Fernando
Chris Catto
Jitesh Kan Tilal Kothari
James Selvarajah
Appapillai Ratnasothy
Mohit Braich
Ranjit Gajendra
Chaminda Ranwala
Janaka Fernando
Ashley French
Suguna Vivekananthan

AKL Branch
Channa Weerasinghe
Paul Gopalan
Jai Desai
Carl Roberts
Richard Ray
Thilina Dharmadasa
Anna Ho
Cameron Faulds
Kumaran Mangalakumar
Niroshini Jayasekera
Kulesh De Silva
Andrew Parson
Nalar Mohamed
John Blower

NSW Branch
Andrew Maggs
Panchan Ratneser
Theo Soumraj
Nilal Jayesinghe
Karu Karunakaran
Theo Soumyraj
Yin Zhong
Suren Salgado
Puneet Datta
Sally Wong
George Riva
Vipuli Anushika

SA Branch
Rebecca Bennett
Tracy Willacey
Matthew Law
Melanie Chant
Rachel Bromage

WA Branch
Christine Hulley
Alex Dermedgoglou
Bee Choo Tan
Emma Walker
Pat Egan
Anne Brady
Lushantha Rodrigo
Amir Khodadad
Sailesh Narsing

WGTN Branch
John Kirkup
Karen Wood
Christopher Sheppard
Hilary Combes
Outgoing members

A big Thank you goes out to the branch members who have donated time to CIMA committee’s have now stepped down. Thank you for volunteering your time throughout your term. You ideas, input, and enthusiasm were most helpful and have assisted CIMA in raising its profile and awareness across the Australasian region. These include:

NSW
Jia Ge, and Vicki Li

QLD
Anju de Alwis
Jana Griffiths
Rachel Ziegelaar
Kristie Volney
Iqbal Markinar
Ian Cauldwell

SA
Fathima Farook
Michael Baker

VIC
Gayan Wijayanayaka
Olivia Seneviratne
Ken Muhandan

The 2015 Syllabus

In line with CIMA’s commitment to ensuring that management accountancy remains relevant to the business world, we will be launching a revised global syllabus in February. This launch will include conferences for lectures and tuition providers, explaining how we have enhanced both the content and assessment structure. The international roll-out will continue throughout 2014 and the first exams will be held in 2015.

The new competency based syllabus has been developed following detailed research into the changing needs of accounting and finance professionals. There will be some improvement in how the papers related to each other, and more emphasis on topics such as big data and finance transformation.