

An exciting collaboration between Lancaster University Management School and CIMA gives CIMA members entry to the Lancaster Executive MBA with a generous discount of 10% on the total fee.

The Executive MBA at Lancaster is a two year part-time programme for experienced managers and reflects CIMA's support for lifelong learning for its members. The EMBA's highly practical and action-oriented approach combines intensive modular input in five-day blocks with real business projects and close tutorial support.

Interacting with managers from many different private and public enterprises, exchanging ideas and experiences, you will work in small learning sets with dedicated tutors to guide and clarify as you learn and apply new tools and approaches within your organisation. Through work based assignments, you will gain a more holistic and strategic understanding of your organisation to improve your ability to take on new and more senior responsibilities.

The areas covered on the Lancaster EMBA programme include all core management subjects plus, a live consultancy challenge, a range of topical electives culminating in an in-depth, action-orientated project focusing on addressing a strategic issue within your organisation.

Running throughout the programme as an integrating thread is a leadership and personal development module, Leading and Managing: Perspectives and Practice. Involving both academic input and coaching sessions, this module helps you to reflect on and critique your own practice as a manager and to develop your skills in specific areas.

For further information on the Lancaster EMBA and application process please contact:

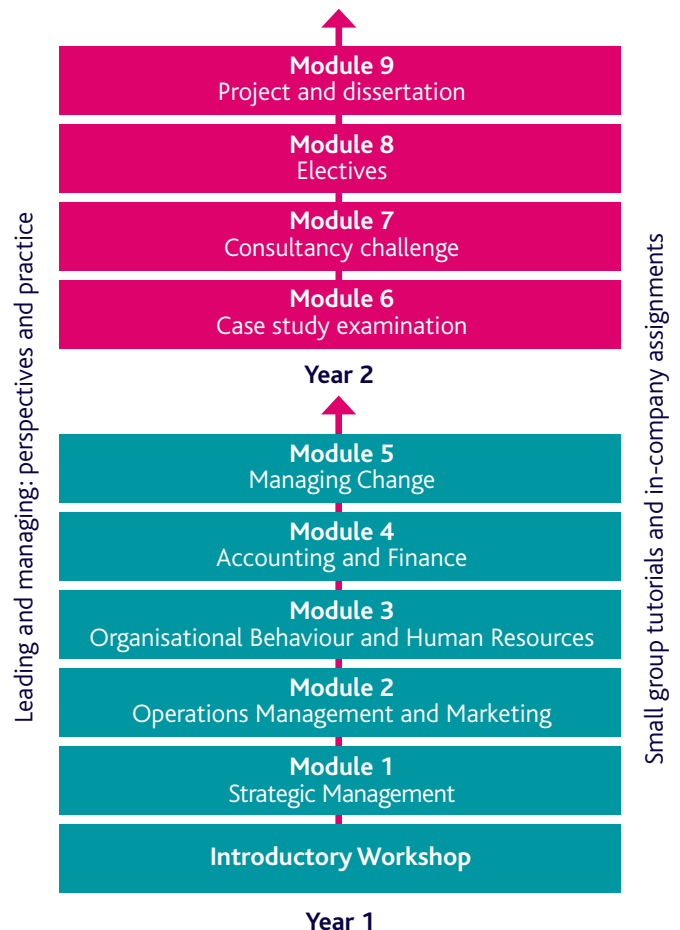
Kirsty Manning, EMBA Programme Co-ordinator

T. 01524 593020

E. emba@lancaster.ac.uk

www.lums.lancs.ac.uk/emba

EMBA programme structure



Leading and managing: perspectives and practice

Small group tutorials and in-company assignments

'The high quality lectures and tutorial support has been invaluable and I have developed my skills, knowledge and understanding of business management.'

Sharon Roscoe, Blackburn with Darwen Education Improvement Partnership

'I have enjoyed being in an atmosphere of inspiration and it has helped me develop a different paradigm of looking at the world.'

Dinesh Sinha, NHS Foundation Trust