

## Cranfield's Executive MSc degree in Managing Organisational Performance with a discounted rate for CIMA members

Progress your career and improve the performance of your organisation, whilst gaining an internationally recognised Masters Degree qualification from Cranfield School of Management.

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This unique and highly participative MSc modular programme will provide you with the tools and techniques needed to successfully address and lead performance management initiatives for your organisation. It is combined with personal learning and research projects to create this unique learning experience.

The MSc was launched to increase organisational performance in both the public and private sectors. It has been designed to give mid-career individuals the knowledge, skills, confidence and expertise for performance management roles.

Built around a series of stimulating and challenging residential modules, the programme is run over two years. The modular format will help you to balance work and study, enabling you to apply the latest academic insights and industry best practice back to your own organisation.

Delivered by the internationally renowned team in Cranfield's centre for business performance, students can expect to gain:

- a broad understanding of organisational performance
- appreciation of the theoretical underpinnings and principles for managing organisational performance
- understanding of the key strategies, structures, processes and challenges in managing organisations
- the confidence to contextualise the management of organisational performance
- the ability to use a wide range of practical skills to plan, manage, measure and review organisational performance
- expertise in developing and implementing research projects.

The modular approach offers personal learning, formal input and project assignments to deliver the programme which should benefit both your employer and your career.

For more information on the programme visit the website **[www.cranfieldmsc.biz/mop](http://www.cranfieldmsc.biz/mop)**